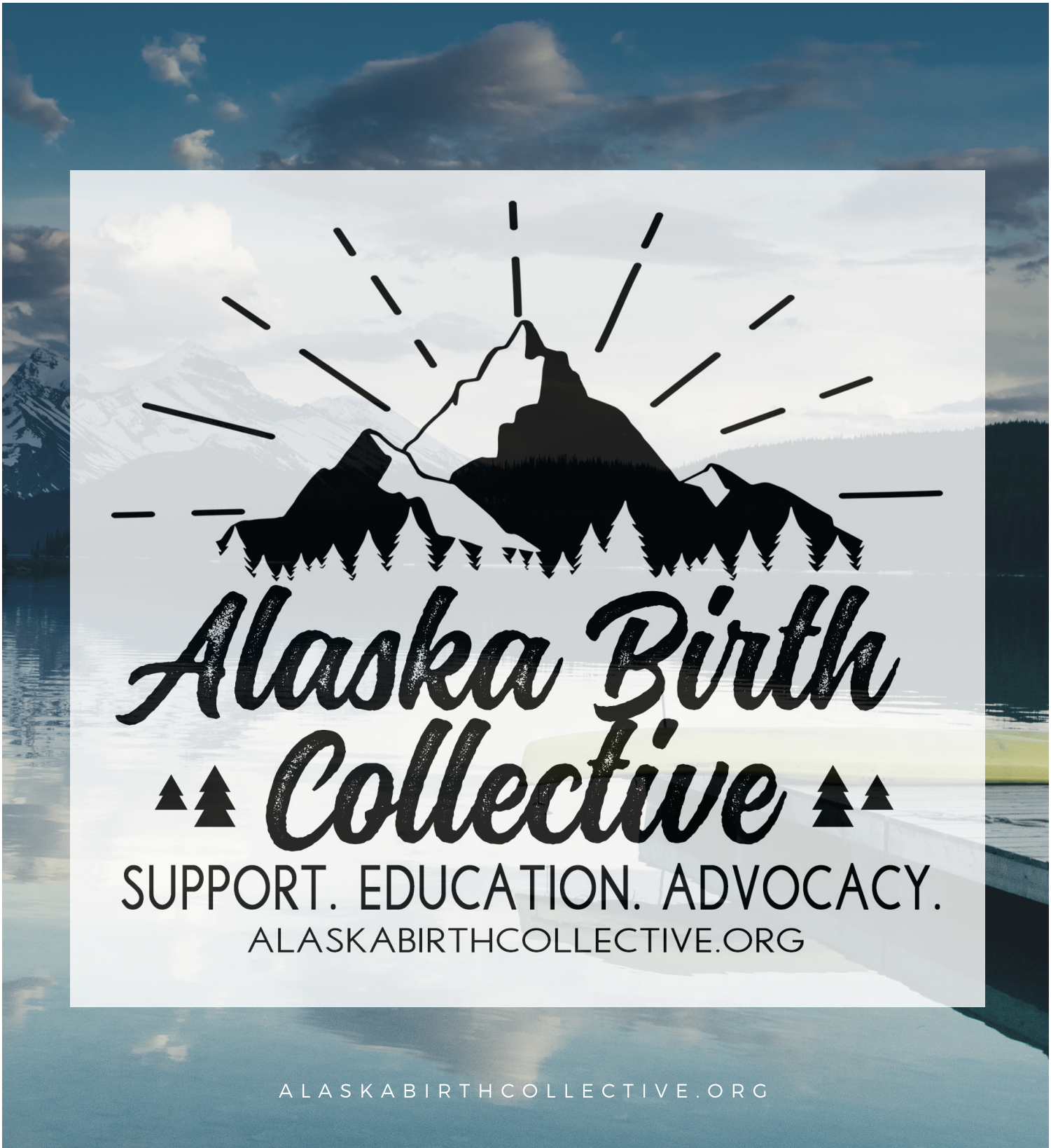
20/20

VISION FOR BIRTH CONFERENCE



ALASKABIRTHCOLLECTIVE.ORG

EXHIBITOR & SPONSOR PROSPECTUS

20/20 VISION FOR BIRTH CONFERENCE

JOIN OUR 20/20 VISION FOR BIRTH CONFERENCE AT THE SHERATON HOTEL ANCHORAGE, AK

Scenic Anchorage, Alaska will be the site of this unique gathering of birth workers and health care professionals held February 20th-23rd, 2020.

Take advantage of this opportunity to reach an audience of key players in the birth professional field.

The Alaska Birth Collective will bring together birth advocates including midwives, physicians, nurses, doulas, physical therapists, chiropractors, and administrators. Conference participants are the directors, decision-makers, and leaders of the birth industry, who make product and service purchasing decisions for their practices and centers.

Choose one of our budget-friendly ways to promote your products, services, and make an impact with this audience; it could be your best business decision of 2020!

Advertising and exhibit space is limited. Act now to reserve your place. Don't miss this opportunity to show all that your company has to offer!

SPONSORSHIP OPPORTUNITIES

20/20 VISION FOR BIRTH CONFERENCE

As a sponsor your support of the Alaska Birth Collective and its dedication to improving the availability of resources, information, and education in our birth community will be recognized prominently throughout the conference.

Title Sponsor $10,000

Sponsor the conference and you will receive exclusive recognition. Including a full page ad in our event directory, signage, a feature on our website, and 10 minutes of speaking time to share more about your organization and it's mission during our welcome reception. Title Sponsorship includes an exhibitor space for the event, and a complimentary registration bag insert. You will be responsible for providing and shipping your insert to us no later than January 1, 2020.

Breakfast Sponsor $5,000

Showcase your company by sponsoring the networking breakfast. As a sponsor, you will receive recognition with signage at the meal and the opportunity to leave an insert on the chairs of attendees. Includes an exhibitor space for the event. Your sponsorship will be acknowledged with signage at breakfast, 5 minutes of speaking time, and a complimentary registration bag insert. You will be responsible for providing and shipping your chair drop to us no later than January 1, 2020.

Lunch Sponsor $5,000

Showcase your company by sponsoring lunch. As a sponsor, you will receive recognition with signage at the meal and the opportunity to leave an insert on the chairs of attendees. Includes an exhibitor space for the event. Your sponsorship will be acknowledged with signage at lunch, 5 minutes of speaking time, and a complimentary registration bag insert. You will be responsible for providing and shipping your chair drop to us no later than January 1, 2020.

Reception $5,000

By sponsoring the Opening Reception, you will help us kick-off the conference with a spotlight on your organization. Includes an exhibitor space for the event. You will receive recognition with signage at the reception, 5 minutes of speaking time, and a complimentary registration bag insert.

SPONSORSHIP OPPORTUNITIES

20/20 VISION FOR BIRTH CONFERENCE

.**Coffee Break $1000**

Support our attendees' sanity and earn their gratitude by providing them with coffee and refreshments during the morning or afternoon coffee break. Sponsors will be recognized with signage during the coffee break and a complimentary registration bag insert**.**

Lactation and Pumping Room $500

Working parents will be so grateful to you for sponsoring our Lactation and Pumping Room. Your sponsorship will be acknowledged with signage and a complimentary registration bag insert.

Event Program Ads

Showcase your business to attendees through our event program. Make an impact with this audience by choosing one of our great print options.

Program Ads - Ads due Jan 1, 2020

$750 Full Page Color Ad in the event program

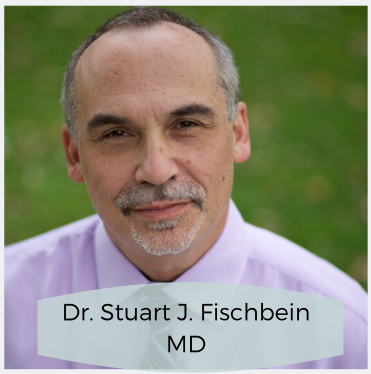
$500 Half Page Color Ad in the event program

$350 ¼ page Color Ad in the event program

MEET OUR SPEAKERS

20/20 VISION FOR BIRTH CONFERENCE

Jen Kamel- The Truth About VBAC for Professionals. Jen has spent thousands of hours compiling and distilling the most relevant facts into one training. Spend the day with her and leave with clarity on VBAC, repeat cesarean, uterine rupture, home birth, hospital birth, and hospital VBAC bans.



Dr. Stuart J. Fischbein- Re-teach Breech Lecture and Workshop. Blending his 34 years of experience with research and wisdom, Dr. Stu delivers engaging thought-provoking dialogue and hands on training.

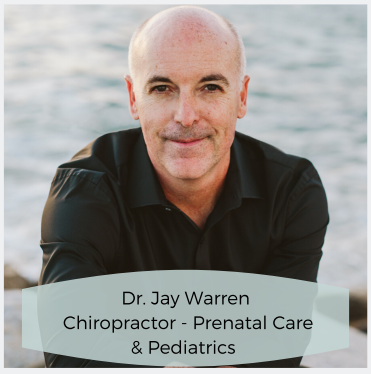
Dr. Sayida Peprah- Psychological Considerations, and Cultural Awareness for Pregnancy, Labor and Delivery. Dr. Sayida is an active member of the Black Women Birthing Justice Collective, promoting research, education and community-based services to positively transform birthing experiences of women of color.

Susan Clinton- Pelvic Health for Professionals. Susan is a dual board certified specialist in women's health and orthopedic physical therapy. Specializing in women's health, pelvic pain, pelvic floor dysfunctions and post-surgical diagnoses. She is an international instructor of post professional education in women's health and orthopedic manual therapy.

Tammy Ryan- When Survivors Give Birth; Understanding And Healing The Effects Of Early Sexual Abuse On Childbearing.This is an opportunity for educators with backgrounds in childbirth to deepen their knowledge, and understanding of the effects of childhood sexual abuse on childbearing people

Karen H. Strange- Integrative Resuscitation of the Newborn (IRN) Workshop. Karen is the founder of this workshop that includes the physiology of newborn transition, the evidence-based studies having to do with neonatal resuscitation, and the "when, why and how" to do neonatal resuscitation in a non-traumatizing way.

Christy Jo Hendricks- The World Is Our Audience. It is crucial to share breastfeeding education to society, early and frequently. Breastfeeding education should begin in the school system and be geared for each age appropriately. When societies embrace breastfeeding, they will embrace breastfeeding women and see it as the norm.



Dr. Jay Warren - Dr. Jay Warren has been a prenatal and pediatric chiropractor for 19 years. He is also the Wellness Care Coordinator at the CAP Wellness Center in San Diego, CA where 90% of his practice is pregnant or postpartum women and babies under one year old. Dr. Jay now serves as an instructor for the ICPA.

EXHIBIT TABLES

20/20 VISION FOR BIRTH CONFERENCE

EXHIBIT

This is an excellent opportunity to introduce and promote your company and products, the exhibit hall is the hub for networking and activities. The hall will open Thursday evening during the Welcome Reception and continue through to Sunday afternoon – February 23rd, 2020. The exhibit hall is centrally located to the meeting rooms, with meals and coffee breaks in the exhibit hall.

Tabletop exhibits are assigned on a first come, first served basis. We have 20 tabletop spaces available. Each space comes with one 6' table draped and skirted, 2 chairs, a standard identification sign, and daily breakfast (21st-23rd) for up to two exhibitors. Tabletop exhibitors will be listed in the final program.

PAYMENT

Exhibitor booth spaces for the entire conference are priced at $1000. After you submit your application, we will notify you as to whether or not you have been accepted to be an exhibitor or sponsor. Along with a confirmation email, you will receive an invoice. The invoice can be paid via PayPal or credit card. A 50% nonrefundable deposit must be received within 30 days of being sent your invoice. Final balance is due within 60 days in order to reserve your exhibit or sponsorship. All exhibit and sponsorship fees must be paid in full by January 1, 2020. No refunds will be given for space cancelled after that date. After January 1, 2020, any new exhibit or sponsorship registrations must be paid in full.

Conference Schedule

Thursday, February 20, 2020
8am-2pm
Exhibitor Move - In

6pm-10pm
Welcome Reception

Friday, February 21, 2020
Conference 8am-6pm

Saturday, February 22, 2020
Conference 8am-6pm

Sunday, February 23, 2020
Conference 8am-6pm

The Alaska Birth Collective's mission is to support parents and care providers by providing access to information, resources, education, and advocacy for Mother-Friendly care.

The Alaska Birth Collective is a 501(c)(3) non-profit, community based, volunteer run organization that is reaching mission goals through educational training events like the 20/20 Vision for Birth Conference.

Thank you for your continued support!
alaskabirthcollective.org
alaskabirthcollective@gmail.com

Alaska Birth Collective
SUPPORT. EDUCATION. ADVOCACY.
ALASKABIRTHCOLLECTIVE.ORG

EXHIBITOR GUIDELINES

20/20 VISION FOR BIRTH CONFERENCE

The term "Conference" shall mean the 20/20 Vision for Birth Conference to be held in Anchorage, Alaska, February 20-23rd, 2020. The term "Exhibitor" shall mean any person, organization, or other entity that is approved to have an exhibit at the Conference. The term "Hotel" refers to the Sheraton in Anchorage, Alaska. These guidelines may be amended at any time by ABC in its sole reasonable discretion. ABC reserves the right to grant or deny its consent to any special requests and to apply, interpret, and enforce these rules and policies. Any point not specifically covered in these guidelines is subject to the decision of ABC, whose decision shall be final. Contract for Space: The digitally signed application for exhibit space and subsequent notice of space assignment from ABC constitutes an agreement between the exhibitor and The Alaska Birth Collective (ABC). The following rules and policies are part of the agreement. Space Assignment: Exhibit space will generally be assigned by ABC on a first come, first served basis, taking into consideration involvement in the ABC mission, the date a request is received, availability of the requested area, special needs, and compatibility of nearby exhibitors. ABC reserves the right in its sole discretion to use other assignment criteria. ABC cannot guarantee that a company exhibiting similar services or a competitor will not be located in a nearby space. ABC reserves the right to move exhibit space assignments as necessary; the exhibitor will be notified prior to relocation. Eligibility: ABC reserves the right to determine the eligibility of any company, organization, product, or service for inclusion in the exhibit space. Acceptance of a booth for the Conference does not imply ABC's endorsement of the organization, products, or services displayed there. ABC reserves the right to require an Exhibitor to modify any Exhibit, which, in ABC's opinion, is not in character with the Conference. ABC reserves the right to approve the Exhibitor's display. ABC reserves the right, without recourse, to control or prohibit any exhibit or part of any exhibit, which, in ABC's opinion, is not suitable or in keeping with the purpose or mission of the Conference or ABC. Unethical behavior or infraction of the rules on the part of the Exhibitor will subject the Exhibitor and/or their representatives to dismissal from the Conference and Exhibit Space without refund. Exhibitor Registration: Exhibit space does not include registration for the educational sessions. Exhibitors who want to attend the educational sessions must register for the conference. A 20% discount will be applied to no more than two general admission tickets (discount may not be applied to early bird registration tickets purchased in 2019). Security and Damages: The exhibit space is located in an area which members of the public may have access to. Security and 24-hour access control will not be provided. The Exhibitor is requested to remove any valuable or removable products during the overnight- hours of the Conference. ABC is not responsible for the loss of any material by or for any cause, and urges the Exhibitor to exercise normal precautions when they are not physically present at their booth. Indemnification and Hold Harmless: The Exhibitor agrees to indemnify, defend and hold ABC, its owners, directors, managers, employees, affiliates and suppliers, harmless from any and all liability, loss, claim, cause of action, and expense (including reasonable attorney's fees) related to this Agreement, including but not limited to participating as an Exhibitor at the Conference, including any claim or demand, made by any third party due to or arising directly or indirectly out of the Exhibitor's conduct or connection with the Conference. Payment: A non-refundable 50% deposit of the Exhibit fee is due within 30 days receipt of an invoice. The remainder of the Exhibit fee is due within 60 days of the initial invoice. In the event any invoice is not timely paid, ABC reserves the right to immediately terminate the contract providing space to the Exhibitor. Cancellation: This contract may be cancelled by the Exhibitor by giving written notice to ABC, subject to the following fees: On or before January 1, 2020 – 50% of the exhibit fee will be refunded After January 1, 2020 – no refunds. Liability and Insurance: Neither ABC nor the venue shall provide liability insurance coverage for Exhibitors at any time during the ABC Conference on, or off, the premises of the venue of the ABC Conference. Exhibitors shall be responsible for their own liability insurance coverage, if they so choose. Force Majeure: ABC may suspend or terminate this Contract without penalty in the event the Hotel becomes unavailable, is destroyed or damaged, or if it becomes inadvisable, impractical, or impossible to hold the ABC Conference due to any event beyond the control of ABC, including but not limited to the following: emergency; act of God; act of war; or curtailment of local or national transportation. In such an event, Exhibitor hereby waives any and all damages and agrees that the sole liability of ABC shall be to refund to Exhibitor all payments made for exhibit space. Full Agreement; Choice of Law: This Agreement shall be governed by the laws of the Commonwealth of Alaska, and any disputes arising out of this Agreement for any reason shall be heard in the state or federal courts in Anchorage, AK. The Exhibitor acknowledges reading this Agreement and has had a full, fair, and reasonable opportunity to ask questions concerning its terms and to evaluate the answers given personally, or in consultation with legal counsel. By submitting an application, the Exhibitor further acknowledges reading, understanding, and agreeing to comply with all the requirements as stated above. The submission of the Exhibitor's application is evidence of the Exhibitor's full consent and agreement to such terms as a free and voluntary act.